



**“From Forest to Finished Products Conference & Expo”
November 17-19, 2008**

The University of Georgia
Center for Continuing Education
Conference Center and Hotel
Athens, Georgia

Dear Exhibitor:

By industry people for industry is how the Georgia Research Institute and University of Georgia's Center of Continuing Education are promoting the "From Forest to Finished Products" Conference and Expo. This will be held at the Georgia Center of Continuing Education Conference Center and Hotel November 17-19, 2008 in Athens, Georgia and biennially (every two years) thereafter.

A professional training, education and technology transfer venue for the forest and forest products industry, the conference will include: research; production; management methodologies and issues; and process equipment technology/development topics pertinent to the industry. Speakers will be key producing industry people, top suppliers, consultants, and researchers.

WHY ATHENS?

In recent years, the South has risen to become the U.S. timber basket due to an artificial shortage of raw material in the West on public lands. The resultant closure of 13,000+ sawmills and 80%+ of the plywood mills was directly due to legislation and regulation. The South's well managed private lands are called on today to provide a myriad of wood products from its increasing industrial base.

MORE THAN 60% OF US TOTAL WOOD FIBER TONNAGE USED IS FROM THE SOUTH !!

Georgia is central to this geographical region and a key component to its productive capacity.

PROGRAM

Custom Tours and On-Site Seminars:

1. Live, in-forest, logging equipment demo and forest research/developments on-site seminars.
2. Sawmill, lumber, lam beam, value-added solid (state-of-the-art) wood products factories will be seen.
3. Panel (structural, non-structural); engineered lumber (veneer, strand); secondary processed product plants will be seen on this tour. Admin and production personnel will be part of the in-plant tour discussion and Q & A.

CONFERENCE AND EXPO

The Conference will cover the most timely subjects in three TRACKS and workshops:

TRACK 1:

Forestry research; equipment technology and methods; sales and marketing. Topics will include, among many more: super seedling genetic research; changing land ownership and R.O.I.; implications for competition of raw material; bio-fuel; forest rotation research; optimal log size for multiple sales orders; timber pricing; and other finance issues; etc.

Case Study: optimize loads per day with synchronized processing head and carrier.

TRACK 2:

Sawmill, lumber, and secondary processed products; sawing; auto-grading; drying; optimal plant layout; global challenges and opportunities; profitable furniture and component strategies; pellet mill drying systems; what does green mean today?; the housing market and product demand, etc.

TRACK 3:

Panels, Engineered Lumber and value-added product developments; panel and engineered lumber plants of the future; converting OSB plant to OSL; drying; adhesive developments; abrasive and sanding technology; press innovation; robotics and computer vision; sales and marketing you were not taught in B school; leveraging your existing assets; bio filtration technology for MACT compliance; formaldehyde; CARB, etc.; VOC oxidation; etc.

Workshops:

- 1) Veneer/Plywood Optimization by RAUTE
- 2) Strand, OSB, OSL training and developments

EXPO

The EXPO will include 50 + exhibits of leading equipment suppliers and manufacturers, academics, associations, and forest products producers.

Please review this promotional material. Take a serious look at the exhibitor sponsorships available. There is literally double the value versus the package cost, including: food function sponsorships, registration tickets (to provide to your producer customers), hotel rooms, private meeting rooms, technical articles in appropriate Hatton-Brown magazine, etc.

Follow-up to continue:

Fred Kurpiel

Co-Chair

Phone; 678/642.1238

E-mail: fredkurpiel@aol.com

Ben Jackson

Co-Chair

Phone: 706/542.9051

E-mail: ben,jackson@georgiacenter.uga.edu

For your reference, additional exhibit information and a registration form are included with this invitation.

Following are items of note to assist you in your planning:

- Complete and send your **application and payment** to the address listed on the registration form.
- Postmark deadline for registration is **Friday, October 31, 2008**. After this date, please call to check on availability of exhibit spaces.
- **Prepayment is required for space to be held.** You will receive confirmation, along with directions to the Georgia Center, upon receipt of payment.
- Exhibits may be set up on **Sunday, November 16, 2008 from 3:00 p.m. – 5:00 p.m.**
- Representatives may pick up their name tag(s) at the Exhibitor Registration Desk between the hours of **3:00 p.m. – 5:00 p.m. on Sunday, November 16, 2008**
- Please plan to dismantle your exhibit by **Noon on Wednesday, November 19, 2008**.
- If you require housing, call 706.542.2134 or 1.800.884.1381 to make a reservation at the Georgia Center Hotel. If rooms are not available at the Georgia Center, see the following page for alternate hotel information.
- Questions? Please visit: <http://www.georgiacenter.uga.edu/conferences/conferences.phtml>

We hope you will join us for this event. For more information, please call me at 706.542.1740.

Cordially,

Pam McNair

Pam McNair

Exhibit and Resource Coordinator

Phone: 706.542.1740

FAX: 706.542.3452

E-mail: Pam.Mcnair@georgiacenter.uga.edu



**The University of Georgia
Center for Continuing Education
Conference Center and Hotel**

Exhibitor Sponsorship Information

Gold: Lunch Sponsor

Company name on signage during lunches and publicity in Show Guide and magazine. Prime exhibit space. Five Conference registrations (for industry producing personnel), one advertorial technical article (one page) in one of the Hatton-Brown magazines (Timber Harvesting; Southern Loggin' Times; Timber Processing; Southern Lumberman; Panel World); two Georgia Center Hotel rooms x 3 nights; private meeting room on sign-up basis.

Value = \$10,000 +

Cost= \$5,000

Silver: Breakfast Sponsor

Publicity (signage, in magazine and Show Guide); prime exhibit space; three Conference registrations (for industry producing personnel); advertorial (1/2 page) in one of Hatton-Brown magazines; 2 Georgia Center Hotel rooms x 3 nights; private meeting room on sign-up basis.

Value=\$6,000 +

Cost=\$3,000

Bronze: Break-out Sponsor

Publicity (signage, in magazine and Show Guide); prime exhibit space; two Conference registrations (for industry producing personnel); one Georgia Center Hotel room x 3 nights.

Value = \$3,000 +

Cost = \$1,000

Exhibit Space Amenities:

The Georgia Center (GC) will provide you with a **5' x 8' exhibit space** which includes pipe and drape backdrop and sides (burgundy), one 3' x 6' draped and skirted table, **2 chairs**, 1 sign hanging from top of backdrop, and one nametag per representative.

Note: All Exhibit/Display Tables are two "narrow" tables set side by side to make a 3' x 6' table surface

Guidelines:

All exhibits and displays must be directly related to and supportive of the conference and appropriate to the overall mission of the Georgia Center. The Georgia Center reserves the right to refuse space to any organization or activity deemed inappropriate for the conference or the Georgia Center.

Any activity involving an open flame or heat is prohibited.

Organizations may advertise and sell products or services in the exhibit/display area to participants attending the host event.

Unloading your exhibit:

Please unload your exhibit at the Georgia Center's Lumpkin Street entrance which faces the South Campus Parking Deck. Use of the Hotel Guest Services entrance circle for exhibit loading/unloading is not allowed.

Refunds:

A full rate refund will be given if cancellation is received more than 60 business days before the conference. A 15% administrative fee will be assessed for cancellations within 60 business days of the conference.

Payment by credit card:

Credit card payments are preferred and will expedite the official registration process to reserve your space and requested resources.

Payment by check:

The check must be received before your registration and reservation for these services can be accepted.

Receiving, Storage & Shipping:

The Georgia Center does not have permanent reserved, secure space for storing exhibits and displays. Representatives should plan to bring all items with them. If it is necessary to ship items to the Georgia Center, please ship at such a date that items arrive no earlier than one business day (Monday – Friday) prior to the event. If Return Shipping is necessary, representatives must sufficiently arrange these details so that items can be picked up from the Georgia Center as soon as feasible upon conclusion of the event. The Georgia Center assumes no liability for items and materials that are lost or damaged while at the Georgia Center.



Directions:

Directions for the Georgia Center for Continuing Education are available online at <http://www.georgiacenter.uga.edu/sections/directions.phtml>.

Parking:

The University of Georgia Parking Services coordinates all parking on campus. You may be ticketed or towed if you park illegally. The Georgia Center is not responsible for any ticketing or towing charges assessed. For more information, contact UGA Parking Services at 706.542.7275 or the Georgia Center Hotel Desk at 706.548.1311.

Lodging:

In addition to the Georgia Center's Hotel, several hotels are available in the Athens area within easy driving distance to the Georgia Center. Contact information follows:

Holiday Inn Express
513 West Broad Street
Athens, Georgia 30601
706-546-8122
706-546-1722 (FAX)

Holiday Inn
197 E. Broad Street
Athens, Georgia 30603
706-549-4433
706-548-3031 (FAX)

Hilton Garden Inn
390 East Washington Street
Athens, Georgia, 30601
706-354-6431
706-354-6438 (FAX)

Courtyard Marriott
166 North Finley Street
Athens, Georgia 30601
706-369-7000
706-548-4224 (FAX)

Foundry Park Inn and Spa
295 E. Dougherty Street
Athens, Georgia 30601
706-549-7020
706-549-7101 (FAX)

** Hotel rooms included in the Exhibitor Sponsorship package MUST be at the Georgia Center for Continuing Education Conference Center & Hotel and will be assigned on a first-come first-served basis. Reservations made at alternate hotels are NOT included in the Exhibitor Sponsorship Package.*



Exhibitor Registration Form

**“From Forest to Finished Products Conference & Expo”
November 17-19, 2008**

The University of Georgia Center for Continuing Education Conference Center and Hotel

CONTACT INFORMATION (Please print or type)

Name of Attending Representative: _____

Date of Birth (for record keeping purposes only): _____

Name of Organization _____

Representative's Mailing Address: _____

Phone: Office _____ Cell: _____

E-mail Address _____

1. Additional Representative's Name, Date of Birth & Mailing Address: _____

2. Additional Representative's Name, Date of Birth & Mailing Address: _____

EXHIBITOR FEES:

| Item | Quantity | Registration | Total |
|------------------------|----------|------------------------|-------|
| Exhibitor – Gold | | \$5000 | |
| Exhibitor – Silver | | \$3000 | |
| Exhibitor - Bronze | | \$1000 | |
| 110V/60Hz Electricity | | \$20 per day per booth | |
| Extra Chairs (Limit 1) | | \$15 | |

Method of Payment to reserve your exhibit/display space (checks are payable to UGA):

___ Check ___ MasterCard ___ Visa ___ American Express ___ Discover

Card Number _____ Expiration Date _____

Name on card _____

The FEI number for the Georgia Center is 58-6001998.

The undersigned agrees to the guidelines and rates outlined above.

Signature: _____ Date _____

Estimated day and time of arrival to the Georgia Center _____

Return form to:

**From Forest to Finished Products Conference & Expo (64520)
Exhibitor/Display Registration
Georgia Center for Continuing Education
1197 S. Lumpkin Street
Athens GA 30602-3603
Fax: 706.542.6596 or 1.800.884.1419**